20+ LOCATIONS.

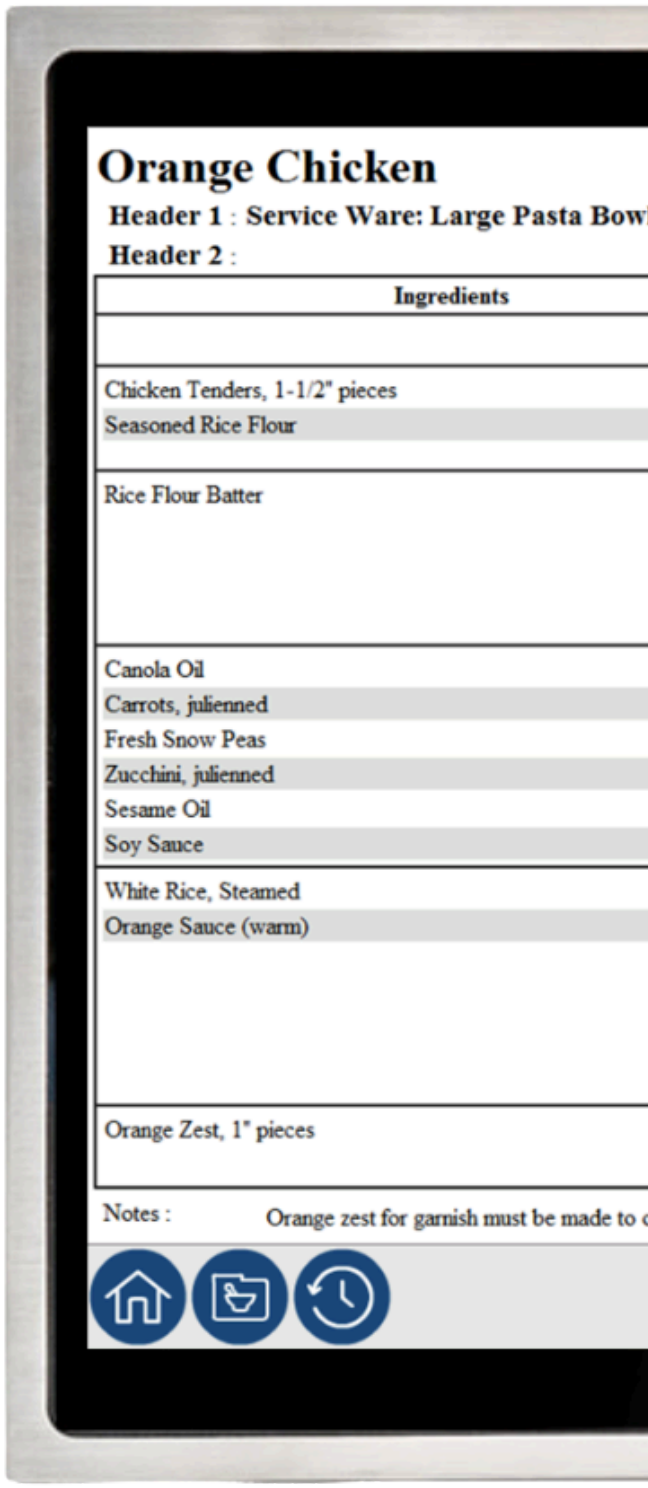
CONSISTENCY WAS THE WIN

NorthStar RV

SCALING CONSISTENCY ACROSS 20+ LOCATIONS WITH NORTHSTAR RECIPE VIEWER

As Adair Concepts continued to grow, recipe documentation hadn't kept pace. The team lacked centralized, thorough recipes and was still working toward clear actual vs. theoretical food cost visibility, making consistency across brands and locations harder to achieve.

"THE BIGGEST WIN HAS BEEN CONSISTENCY. TEAMS ARE NOW REQUIRED TO HAVE RECIPES OPEN ON-SCREEN DURING PREPARATION, WHICH HAS SIGNIFICANTLY IMPROVED EXECUTION ACROSS STORES AND CONCEPTS. WHILE SPEED HASN'T YET BEEN MEASURED HOLISTICALLY, THE OPERATIONAL CLARITY AND REPEATABILITY ARE ALREADY DELIVERING VALUE."



Leadership **chose** NorthStar Recipe Viewer based on prior hands-on experience with the platform at another multi-unit group. The combination of the Recipe Builder and Kitchen Display Systems (KDS) with the portal installed stood out as a practical way to support a growing culinary team and future expansion.

RECIPES ON SCREENS. REQUIRED DURING PREP.

EXECUTION STOPPED BEING INTERPRETIVE.

Adair
CONCEPTS

NorthStar
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